

Le Cirque Du Zodiac

(working title)

Photographer Danielle Levitt

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Fashion Stylist Marisa Ellison

For this editorial we will be exploring and interpreting the 12 zodiac signs. Per Vogue Portugal's December issue theme "What's Next", we'll be showcasing new futures, destinies, theories, and how people trust in astrology and its prophecies.

We will shoot 12 images, 1 image per zodiac sign. Character building, styling, props, and lighting will allow us to create and showcase this cosmic world we're creating.

It would be great for our talent(s) in each different image to feel encapsulated in their own little world, one example is like Barbie in her display box.

We want each image to feel beautiful, timeless, slightly playful and kitschy, subtle and succinct (not *too too* much going on). There can be an unfinished feeling, it doesn't have to look "perfect"

My initial thought is this should be shot in-studio, but I am open to outdoor and in-studio if its right for that zodiac sign and the creative we land on

The magazine says they'd prefer mainly color for this story, not B+W (we can always just keep for our books if we really like an image in B+W)

We'll need an amazing set designer of on this and a great casting director!

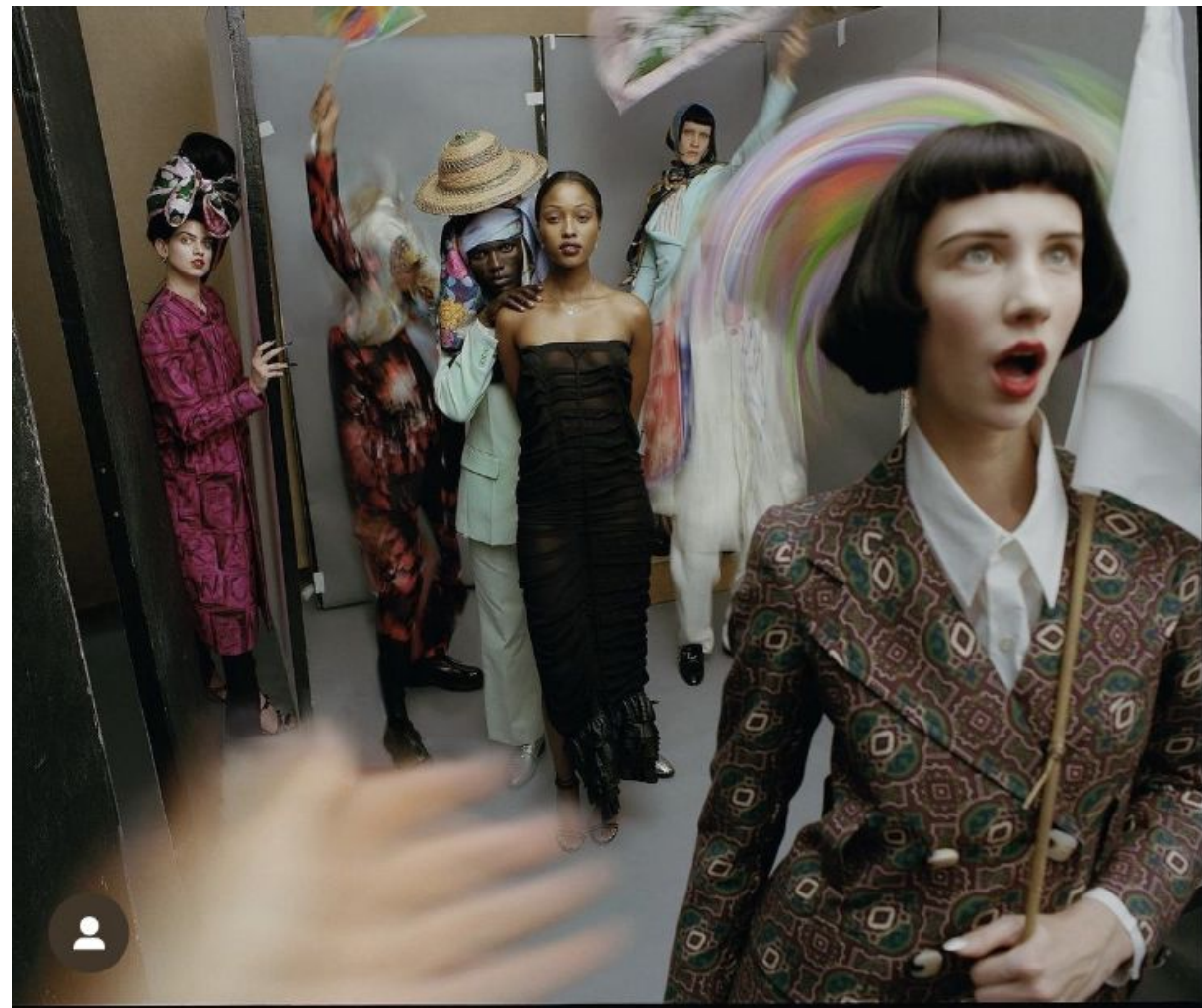
I see this story working with 4-8 models/talent. Men and women. Totally open on casting, does not need to be sample size models

The fashion will be widely eclectic. Featuring established and up and coming designers!

Movement, playfulness, imperfection, and timelessness are key!

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Numéro

248

PRIX LVMH
Jeunes talents
à suivre

NATHY PELUSO
Star flamboyante

PIERRE DE MAERE
L'ange pop

NOÉMIE MERLANT
Actrice engagée

Mode





